

# BNG App; Competition Terms and Conditions

# **Competition definition:**

Non profit organisations in the UK can win one licence of our UKHab/BNG lifecycle application, defined as: ESRI licencing components for one named user, set up, configuration and 2 hours training for the BNG app.

## **About the prize (app)**

The UKHab and BNG app is the product of a partnership between Linckia, UKHab, ESRI inc and ESRI UK. The app is built upon ESRI UK's Sweet product and comes with a bundled licence of ESRI components to make the app function. The apps capabilities include: • topology rule editing • UKHab to BNG conversion on the fly • Linked condition Proformas matched to the metric condition pro-forma • Real time BNG Values • Classifications and geometry checks built in • Multiple post development scenarios • Monitoring Analysis • Biodiversity unit yield forecasts (full replication of temporal factors) • Seamless integration with your ESRI configuration, ArcGIS online deployment

## **Competition Terms and Conditions:**

- 1) Promoter
  - a) The promoter of this competition is Linckia (Linckia Ltd).
- 2) Non-profit definitions and eligibility
  - a) Must be based in the UK
  - b) Established for charitable purposes only
  - c) Registered with the Charity Commission or corresponding regulator, with charity number
  - d) Run by 'fit and proper persons'



- e) Recognised by HMRC
- f) Not a consultancy or commercial arm of a non-profit
- g) Employees of the Promoter, their immediate families, and anyone professionally connected with the competition are not eligible to enter.

### 3. Entry Period

- a) The competition opens on 1<sup>st</sup> October and closes on 31<sup>st</sup> December (further defined as "Competition Period").
- b) Entries received outside of the Competition Period will not be accepted.

#### 4. How to Enter

- a) To enter, participants must like and comment on a LinkedIn post related to this competition and follow Linckia (https://www.linkedin.com/company/linckialtd) on LinkedIn.
- b) Likes and comments on other posts, not relating to this competition do NOT constitute an entry.
- c) A repost of a post related to this competition, from the Linckia LinkedIn, will constitute an extra entry.
- d) For example, if Linckia post 4 LinkedIn competition posts a month, and you like and comment and repost every post Linckia make related to the competition, this would mean 8 entries for that month.
- e) You must re-enter every month entries do NOT carry over into the next month.
- f) No purchase is necessary to enter.

#### 5. Entry Requirements

- a) Entries must be original and must not infringe any third-party rights.
- b) The Promoter reserves the right to reject entries that are incomplete, inappropriate, or violate these terms.

#### 6. Prize

- a) The prize is one licence of our BNG lifecycle application, defined as: ESRI licencing components for one named user, set up, configuration and 2 hours training for the BNG app.
- b) The prize is non-transferable and no cash alternative will be offered.

#### 7. Winner Selection & Notification

a) The winner will be selected on the first working Monday of the next month.



- b) The winners will be announced on: 3<sup>rd</sup> November 2025, 1<sup>st</sup> December 2025 and 5<sup>th</sup> January 2026.
- c) The winner will be notified via LinkedIn within 5 working days of the draw.
- d) If the winner does not respond within 10 working days, the Promoter reserves the right to select an alternative winner.

## 8. Publicity

- a) By entering, participants agree that their name, image, and entry may be used for promotional purposes without additional compensation, unless prohibited by law.
- b) By entering participants allow Linckia to create a case study from their use of the BNG app, which can be posted on social media freely and shared with anyone Linckia may choose.

#### 9. Data Protection

a) Personal data collected for this competition will be used only for the purpose of administering the competition.

#### 10. Liability

a) The Promoter accepts no responsibility for lost, late, or misdirected entries or for any technical issues beyond their control.

#### 11. General

- a) The Promoter reserves the right to cancel or amend the competition if circumstances arise outside its control.
- b) Participation in the competition constitutes acceptance of these terms and conditions.
- c) The promoter can withdraw the prize if a breach of the competition terms occurs
- d) Winners of the app are subject to the app terms and conditions available on request
- e) This competition is governed by the laws of the United Kingdom.

